



# Sponsorship Opportunities



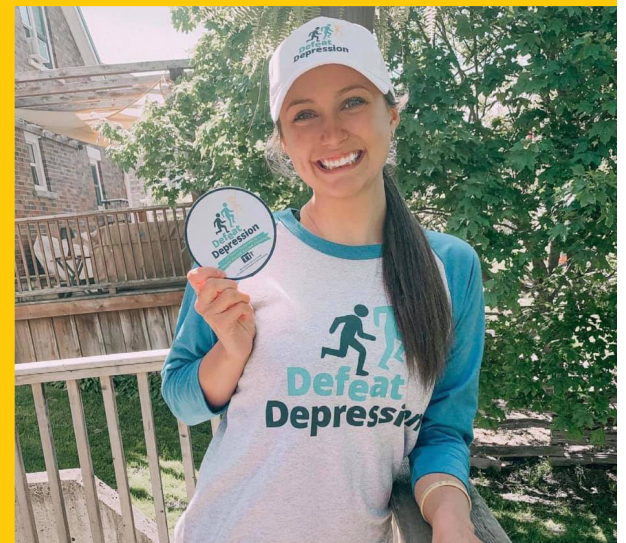
JOIN US, TOGETHER WE CAN #DEFEATDEPRESSION!

Now is the time to show your leadership in mental health while gaining valuable exposure for your business. Contact us at [info@defeatdepression.ca](mailto:info@defeatdepression.ca).

Proceeds of this event support:



**Mood Disorders Society of Canada**  
Société pour les troubles de l'humeur du Canada



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email: [info@defeatdepression.ca](mailto:info@defeatdepression.ca)  
web: [DefeatDepression.ca](http://DefeatDepression.ca)

## WHY GET INVOLVED?

- Depression costs the Canadian economy almost \$50 billion a year in lost productivity and disability claims
- Mental illness is the leading cause of disability in Canada
- While 1 in 5 Canadians are impacted each year with their mental health, it reflects approximately 15% of Canada's health care burden and receives only 7% of all health care funding
- Depression has a huge impact on our youth and seniors; nearly every Canadian family is affected
- At its most severe, depression can lead to suicide. There are approximately 4,000 suicides in Canada every year — 11 people each day

## National "Friends of Defeat Depression" sponsorship package levels

Sponsorship benefits	Diamond \$5,000+	Gold \$3,500+	Silver \$2,500+	Bronze \$1,000+	Copper \$500 +
<b>Logo placement</b>					
Prime company logo placement on local & national "DD Friends" webpage with link to company website	X				
Large logo on local & national "DD Friends" webpage		X			
Med logo on local & national "DD Friends" webpage			X		
Small logo on local & national "DD Friends" webpage				X	
Name listed on local & national "DD Friends" webpage					X
<b>Media exposure</b>					
Pre & Post event press release mention	X				
Multiple Social Media Mentions	X				
Social Media Spotlight	X	X			
Social Media Mention			X	X	X
<b>Day of event exposure</b>					
Large logo on Defeat Depression Day Broadcast Friends thank you slide	X				
Medium logo on Defeat Depression Day Broadcast Friends thank you slide		X			
Small logo on Defeat Depression Day Broadcast Friends thank you slide			X		
Name mention on Defeat Depression Day Broadcast Friends thank you slide				X	X
Complimentary registration for 4 people	X				
Opportunity to provide a prize for the event	X	X	X	X	X

Please make cheques payable to Mood Disorders Society of Canada  
46 Hope Cres. Belleville ON K8P 4S2, (613) 921-5565, info@mdsc.ca

### Title Sponsor



### Participating Sponsors



### Supporting Sponsors

